



DANIEL W. ROPER-JONES

www.danielroperjones.com

CONTACT INFO

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EDUCATION & TRAINING

University Degree

2009: B.A. Anthropology - Stony Brook University, New York.

- 3.3 GPA with a Focus in primatology & archaeology.
- Senior thesis - stress impacts on the maternal behavior of captive G. gorilla.
- 2008: TA for Primate Conservation.
- 2008: Primatology field course in Madagascar.
- 2007: Lab Assistant for ICTE.

First Aid & CPR

June 2019: Re-certified as Emergency First Responder

SKILL SETS

Wildlife & Science

- environmental education ★★★★★
- professional development ★★★★★
- conservation research ★★
- primate behavior & research ★★★
- camera trapping & field surveys ★★
- GIS, ARCGIS, Google Earth Pro ★★★★★
- drones for conservation ★★★★★
- enclosure & exhibit design ★★★★★
- animal handling & care ★★★
- ZIMS husbandry database ★★
- wildlife rescue & rehabilitation ★★★★★

PROFESSIONAL EXPERIENCE



Duke University - Duke Lemur Center Consultant (2021 - 2022)

- **E-Learning:** Developed e-learning wildlife science curricula for online education, on-site education and touchscreen kiosks displays for deployment both on campus and international efforts in Northeastern Madagascar.



Stony Brook University

Stony Brook University - ICTE Consultant (2021)

- **Digital Field Guide:** Developed a digital wildlife field guide for deployment at Stony Brook's Centre ValBio, in Ranomafana National Park, Madagascar.



Fauna in Focus International Founder & Executive Director (2015 - current)

- **Consulting:** Developing e-learning, online education and digital wildlife science curricula for various project partners and collaborators.
- **Nature Center Design & Development:** Designed and launched The Nature Discovery Center of Cambodia, the first interpretive learning space and eco-tourism destination for nature in the country. Directed all graphic design, interior design and architectural modelling, education and program development and staff recruitment, training and management on site. Developed an attached tree nursery and a forest restoration program.
- **Education & Training:** Developed environmental education programs, public engagement and training workshops in wildlife science and conservation. Designed and developed curricula, visual, digital and tactile teaching materials for schools, universities, teaching colleges and the general public. Developed lectures, field exercises and learning expeditions for university and masters students, as well as advanced capacity developed training for students and rangers in GIS, surveys and wildlife monitoring, SMART, drones and more.
- **Wildlife Films & Media:** Wrote and directed several award-winning nature films. Directed podcasts, social media campaigns, infographics and visual art projects to help reach, educate and inspire millions. Built an audience of over 26,000.
- **Marketing & Communications:** Responsible for all web design, graphic design, merch and product development, photography, social media campaigns and all project marketing and communications.

Project Management

grant writing ★★

reporting & compliance ★★

advanced excel & gsheets ★★★★★

Office suite ★★★★★

Asana team management ★★★★★

Quickbooks accounting ★★

RBM, monitoring & evaluation ★★★★★

CRM & donor communications ★★

logistics & planning ★★★★★

Media & Digital

advanced PowerPoint ★★★★★

GSuite admin ★★★★★

UI & UX design ★★★★★

web design (squarespace) ★★★★★

drone pilot ★★★★★

graphic design ★★★★★

social media management ★★

film production, photography ★★★★★

architectural & interior design ★★

basic UE4/5 game development ★

computer hardware & repair ★★

Adobe Suite ★★★★★

DaVinci Resolve ★★★★★

Other

writing & editing ★★★★★

staff management and training ★★★★★

off-road driving (inc. manual) ★★★★★

public speaking ★★★★★

REFERENCES

Charlie Welsh

- Conservation Director - Duke Uni.
- charles.welch@duke.edu

Patricia Wright

- ICTE Director - Stony Brook Uni.
- Patchapplewright@gmail.com

Christie Pink

- Fauna in Focus Board of Directors
- cpink50@gmail.com

Dave Ware

- Project Manager at ACCB
- beardevildave@yahoo.com

Chris MacKay

- Senior Instructor WCS
- Cmackay@wcs.org



ACCB Wildlife Rescue Center

Education & Communications Manager (March 2013 - January 2015)

- Managed the education and communications teams. Oversaw all education, marketing and communications programs and developed new programs including teacher training, ranger training and monk training, school eco-clubs, community events and outreach campaigns. Designed project M&E protocols and **presented study results at 2014 IPS Congress in Hanoi.**
- Developed all graphics and didactic exhibit signage for the wildlife rescue center and marketing materials for eco-tourism programs.
- Assisted with animal rescue, rehabilitation and reintroduction, conducted staff training on IUCN reintroduction guidelines, and assisted with various field survey projects, GIS mapping and reporting.



CERCOPAN Primate Rescue Center

Environmental Education Coordinator (Oct 2011 - Oct 2012)

- Assisted a small team of local educators and researchers at a primate rescue and research station in Cross River State, Nigeria.
- Developed eco-club programs for local schools.
- Designed botanical survey program and accompanying tree nursery and community reforestation site.
- Designed enclosure signage, posters, awareness materials & social media
- Conducted staff training and capacity development in primate care, enclosure design, rescue, rehabilitation, reintroduction and enrichment, and developed data collection protocols for biodiversity and NTFP surveys.
- Assisted with forest patrols & anti-logging raids in with local authorities.



WCS - Bronx Zoo

Teaching Fellow (June 2010 - Sept 2011)

- Assisted with the design and development of new environmental education programs, media and teaching resources, and delivered programs and events for a range of audiences, from elementary school to university students.
- Trained to handle a wide range of exotic wildlife and provided hands-on care and enrichment in partnership with zookeepers.



Centre ValBio (ICTE)

Teaching Assistant & Film Assistant (June 2009 - Feb 2010)

- TA for Dr. Patricia Wright - Madagascar Study Abroad Program.
- Assisted with university training programs on primate research methods, camera trapping & primate behavior.
- Directed the award-winning Nosy Maitso film (2011 IWFF Award Winner). Volunteer film assistant for a Natural History Unit production.



Sweetbriar Nature Center

Wildlife Rehab Volunteer (Jan 2009 - June 2009)

- Worked hands-on with injured & ambassador animals, most extensively with birds of prey, providing proper care, enrichment & reintroduction.
- Developed & implemented interactive & media-based environmental education programs.
- Director & editor of marketing & promotional media for online distribution.

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